

Hospitality & Tourism CAREER PATHWAY

Hospitality & Tourism CAREER CLUSTER

Career Cluster: Hospitality & Tourism

Career Pathway: Hospitality & Tourism

College and Career Awarenes	s					
Digital Literacy			Word Processing	Word Processing		
HIGH SCHOOL						
SUPPORTING COURSES: Su	iggested high so	chool courses that s	upport the Career Pathwa	y (Courses DO	ONOT count towards the Pathway	
Business Management *		Fashion Design Merchandising		Influence	Influence and Content Marketing	
Digital Marketing *		Fashion Merchandising, Advanced		Sports ar	Sports and Outdoor Design 1 *	
EXPLORER COURSES: Choo	se one or more	of the following cou	irses.		_	
Accounting 1 *	Business Le	eadership 1 *	Digital Media 1 *		Retailing *	
Baking and Pastry	Business O	ffice Specialist *	Economics *		Small Business Math *	
Business Communication 1 *	Culinary 1 *	+	Entrepreneurship * +		Sports and Recreation Marketing	
Business Communication 2	Customer S	ervice * +	Exploring Business ar	id Marketing	Web Development 1 *	
Business Law +	Digital Busir	ness Applications *	Marketing 1 * +			
CONCENTRATOR COURSES	: To be a conce	entrator you must pa	ass one of the following co	ourses AND or	ne explorer course.	
Event Planning and Management			Hospitality and Tou	Hospitality and Tourism *		
COMPLETER COURSES: To	be a completer	you must pass a co	ncentrator course and en	ough courses	to equal 3.0 credits in this Pathw	
Business and Marketing Capst	tone			-	·	
CTE Internship			Apprenticeship	Apprenticeship		
POSTSECONDARY: There ar	e many options	for education and t	raining beyond high schoo	ol.		
Utah System of Higher Educat					ors.org: Majors Guide	
		· · · ·	,	otannaje	inclosed in the second se	
concurrent enrollment cours	se + recomme	ended explorer cou	irse			
нсн 90		POSTSECO	NDARY EDUCA			
There are several of	options for edi	ucation and train	ing beyond high scho	ol, dependir	ng on your career goals.	
oh.			2-Yea	ar	4-Year	
5 more	C	ertificate	Associate I	Degree	Bachelor's Degree	
more	N/A		N/A		> CTE Teacher	
					> Marketing Manager	
					> Meeting, Convention, and	
					incoung, convolution, and	

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Advice to Students

"CTE courses have given me a head start and have helped me understand what I want to do with my future. Through my time in CTE classes I found my passion. If you are interested in a certain course or CTE Pathway go for it!."

> Audrey White Future Pastry Chef

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Hospitality & Tourism

UtahCTE.org: Fact Sheet

Department of Workforce Services Utah Occupational Explorer

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org Utah FBLA flyer





CTE[®] Learning that works for Utah

Published January 2024 ADA Compliant January 2024