

Broadcasting & Digital Media CAREER PATHWAY

Arts, Audio/Visual Technology & Communications CAREER CLUSTER

### Career Cluster: Arts, Audio/Visual Technology & Communications

# **Career Pathway: Broadcasting & Digital Media**

JUNIOR HIGH / MIDDLE SCHOO	L				
College and Career Awareness					
HIGH SCHOOL					
SUPPORTING COURSES: Sugge	ested high sc	hool courses that suppo	ort the Career Pathway	(Courses DO	NOT count towards the Pathway)
Drama			•		Photography
Drawing 1	Marketing	1 * Painting			
EXPLORER COURSES: Choose	one or more	of the following courses	s.		
3D Graphics * +		Computer Science Principles * +		Unmanned Aerial Systems	
3D Print Technology		Digital Media 1 * +		Web Development 1 * +	
AR/VR * +		Digital Media 2 *			
Computer Programming 1 * +		Graphic Print Design 1 * +			
CONCENTRATOR COURSES: T	o be a conce	entrator you must pass o	one of the following cour	ses AND one	e explorer course.
3D Animation 1 * +		Digital Media, Advanced *		TV Broadcasting 1	
Digital Audio 1		Radio Production 1		Video Production 1 *	
COMPLETER COURSES: To be a	a completer y	/ou must pass a concer	ntrator course and enou	gh courses to	equal 3.0 credits in this Pathway.
3D Animation 2		Digital Media Capstone		TV Broadcasting 2 *	
Digital Audio 2		Radio Production 2		Video Production 2 *	
CTE Internship <u>Apprenticeship</u>					
POSTSECONDARY: There are m	any options	for education and traini	ng beyond high school.		
Utah System of Higher Education:	ushe.edu (L	Itah's public colleges and universities)		UtahMajors.org: Majors Guide	
* concurrent enrollment course + recommended explorer course					
HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING					
There are several options for education and training beyond high school, depending on your career goals.					
COLLEGE		2-Yea			4-Year
	Certificate		Associate Degree		Bachelor's Degree
	<ul> <li>&gt; Camera</li> <li>&gt; Designer</li> <li>&gt; Graphic</li> <li>&gt; Videogram</li> </ul>		<ul> <li>&gt; Audio Technician</li> <li>&gt; Audio Video Equipment Tech.</li> <li>&gt; Broadcast Technician</li> <li>&gt; Production Specialist</li> </ul>		<ul> <li>&gt; CTE Teacher</li> <li>&gt; Audio Engineer</li> <li>&gt; Motion Graphic Artist</li> <li>&gt; Producer</li> </ul>

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. <u>Credentials of Value</u>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

#### **Advice to Students**

"I would highly recommend getting involved in everything CTE has to offer. You only have so much time in high school so DON'T WAIT! Being in CTE classes allowed me to get internships and eventually a job in the video production industry."

> Foster Parker Future Film Director

#### LEARN MORE ABOUT OCCUPATIONS AND WAGES

Arts, Audio/Visual Technology & Communications

UtahCTE.org: Fact Sheet

Department of Workforce Services Utah Occupational Explorer

## **SkillsUSA**

is the Career and Technical Student Organization (CTSO) for students in the Broadcasting & Digital Media Career Pathway.

SkillsUSA.org | UtahSkillsUSA.org

SkillsUSA Utah flyer



CTE<sup>®</sup> Learning that works for Utah

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